

## **EPNC Mission Statement and Strategic Plan**

**2018-2019**

*(approved 12-18-18)*

### **Vision:**

To protect and enhance the environmental and social health of the Echo park community through active participation in civic planning and decision making.

### **Goals:**

1. Expand outreach and awareness to all stakeholders, with special attention to seniors, non-English speakers, disabled, and people that are not on the internet.
2. Establish homelessness services in our area
3. Form a rational, sustainable Community Plan while addressing urban transportation issues, the need for more and affordable housing, and commercial rent stabilization
4. Expand and enhance relationships with City resources
5. Build community through neighborhood beautification and clean-up

### **Strategies:**

**Goal 1: Expand outreach and awareness to all stakeholders, with special attention to seniors, non-English speakers, disabled, and people that are not on the internet.**

- A. Aggressive campaign to recruit candidates and educate voters re: 2019 EPNC election
- B. Recurring and open longitudinal events to reach stakeholders and find out what their concerns are, including through surveys
- C. Reach out to and through the schools
- D. Connect with other community orgs (like Echo Park Rising, El Centro Del Pueblo, EPIA, Echo Park Chamber of Commerce, etc) to reach more stakeholders
- E. Engage community members to provide translation services
- F. Have a regular newsletter

- G. Make and distribute EPNC branded schwag to give out at community events
- H. Encourage immigrants to feel welcome and participate in the Echo Park community
- I. Hold events that encourage local artists and students to work together

**Goal 2: Establish homelessness services in our area**

- A. Establish Homelessness Access Center in conjunction with United Methodist Church or otherwise
- B. Organize participation in the Homeless Count
- C. Encourage Safe Parking pilot programs
- D. Support libraries in addressing homeless patrons, including through Source program
- E. Support Permanent Supportive Housing and Temporary Housing projects in our district

**Goal 3: Form a rational, sustainable Community Plan while addressing urban transportation issues, the need for more and affordable housing, and commercial rent stabilization**

- A. Coordinate with neighboring NC's to hold meetings/townhalls to involve stakeholders in the process and unite on common ground to shape updated Silverlake – Echo Park – Elysian Valley Community Plan
- B. Identify transportation pilot projects and transit plans affecting Echo Park (subway and underground, freeway parks, trams, etc) and proactively engage with relevant officials and organizations to provide input
- C. Identify historic buildings/monuments within EPNC boundaries and encourage protection via facilitating community members applying for HCM status and creation of historic planning districts/overlays
- D. Research other cities' attempts to slow displacement of residents and local businesses and propose policies/programs to address these issues (including commercial rent stabilization or incentives for local and small businesses, vacancy tax, reducing entry barriers to home ownership, other creative housing solutions)

- E. Organize renters' rights workshops and dissemination of information re: same

#### **Goal 4: Expand and enhance relationships with City resources**

- A. Work to coordinate small scale community improvement projects through City Depts (similar to the pothole truck days but with varied objectives).
- B. Create EPNC liaison/point of contact for each City Department
- C. Task each committee to designate member to keep up to date on recent developments/ proposed ordinances/programs within respective subject areas and present key info to committee/BOG
- D. Invite City Department staff to give presentations to committees and publicize to community
- E. Develop a resource guide for Echo Park residents (in conjunction with CD1 and 13)
- F. Advocate for better timeline re: rollout of City policies/projects to allow NC's meaningful input
- G. Develop proposals with matching funds from City agencies to leverage influence of NC

#### **Goal 5: Build community through neighborhood beautification and clean-up**

- A. Expand Echo Sparkle program, increase branding/visibility
- B. Organize regular clean-up events in Echo Park
- C. Identify sidewalks needing repair & curb cut-outs
- D. Partner with local organizations (El Centro Del Pueblo, CCAC, Dream Center, Chamber of Commerce BID) to build sustainable relationships to address community needs
- E. Promote urban gardening, including community gardens, use of vacant lots and medians, sharing of private property by interested residents
- F. Encourage composting in Echo Park and advocate for city-wide system
- G. Work to expand urban forest/tree canopy along streetscapes and in local parks
- H. Support mural projects